



It's handled.

JL Mann Consulting + Triad Strategies

JLMANN
CONSULTING





Relationships. Reputation. Results.

JL Mann Consulting has a long-standing strategic partnership with Triad Strategies. This partnership allows both firms to leverage their relationships and provide combined service offerings, including government relations with advocacy and communications support.

Triad
triadstrategies.com

advocacy@triadstrategies.com
717.238.2970

JL Mann Consulting
jlmannconsulting.com

jlm@jlmannconsulting.com
610.820.MANN

ABOUT US

Partners on the issues you care about.

JLMann Consulting

Decades of relationships at your fingertips.

Your business depends on connections. No one understands this like JL Mann Consulting.

With 25 years developing relationships at the local, regional, and national level, Jenn Mann can deliver the connections and value you need to meet your goals.

And it's not just relationships. You want someone on your team that brings a solid, trusted reputation combined with deep respect to open doors and find opportunities.

Whether you want to expand your business, accelerate a project or monitor an issue, Jenn knows the players and knows how to get things done.

Triad Strategies

Triad Strategies is the top independent state lobbying firm in Pennsylvania.

With a bipartisan public affairs team, we are headquartered in Harrisburg, PA, with offices in Philadelphia and Pittsburgh and a consulting network that spans the state, our team is well positioned to elevate voices within all levels of state government.

We provide state government affairs and advocacy and communications to organizations seeking to influence and create opportunities in the public and private sectors.

TEAM APPROACH

Let's make an issue resonate together.

We take pride in our work product. But often what separates us from our worthy rivals is our collaborative team approach which consistently achieves success for our clients.

Working with us, you'll have a dedicated team assembled which can fully execute any strategic plan, and if that plan needs to be adjusted by employing new tactics, your team will adjust accordingly.



*The approach is simple.
Work Hard.
Make Connections.
Get Results.*

Working with JL Mann Consulting + Triad, you'll get:

- Unique, high-level commitment to your success
- 25 years of relationship building that you can leverage
- Big picture thinking, with detailed execution
- In-depth, hands-on knowledge of how government works
- Honest communication and feedback

BIOGRAPHY

Jennifer Mann



An award-winning connector, Jennifer L. Mann is the founder and president of JL Mann Consulting, LLC.

She brings 25 years of relationships and reputation to your team. Chances are, she already knows the person who can solve your issue.

A former longtime member of the Pennsylvania House of Representatives and small-business owner, Jenn understands that a good network takes effort, authenticity, and time. Jennifer has invested in her network – and opening doors is her specialty.

Whether it's a CEO, community group, mayor, or state or federal legislator, Jennifer represents her clients by going above and beyond the typical lobbying or government relations engagement. Your success matters, and for Jennifer, it's personal.

Her experience as a public servant began in her twenties, first elected to serve her hometown of Allentown and then as a state representative (1998–2012). During this time, Jennifer quickly earned a reputation as a skilled facilitator, consensus-builder, and mentor.

In 2008, her colleagues in the House Democratic Caucus elected her to the post of Caucus Secretary, making her only the third woman to serve in a leadership position. Jennifer also served on the Pennsylvania Democratic Leadership Council (DLC) Leadership Team and served as chairwoman of the DLC's State Legislative Advisory Board. During this time, Jennifer was named to the DLC's "100 to Watch" list.

Prior to her time in the state House of Representative, Jennifer worked in the private sector – launching a successful wireless telecommunications business in Allentown. She also worked in the financial services industry and still maintains her life, health, and annuity licensing.

Today, Jennifer has a unique perspective to share. Her legislative focus on business-friendly economic policies and her time as a business-owner gives her a deep understanding of the challenges and opportunities associated with entrepreneurship and business leadership. As a skillful connector, she uses this experience and her vast network to think big picture and to connect the dots for her clients and her community.

Jennifer is deeply committed to the success of the people and businesses that call the Lehigh Valley home. Notably, in 2015, Jennifer was elected to the Board of Directors of QNB Bank, a community bank headquartered in Quakertown, PA with assets of \$1.7 billion.

Jennifer serves on the board of the Lehigh Valley Community Foundation, helping donors with their charitable contributions with a simple, powerful, and highly personalized approach. She also serves on the Board of Associates for Muhlenberg College and on the President's Advisory Council at Cedar Crest College. Jennifer is a Cabinet Member of the Tocqueville Society of the United Way of the Greater Lehigh Valley and is on the executive board of the Minsi Trails Council of the Boy Scouts of America.

This year, Jennifer is focused on impactful, in-person events. She is the Chair of DeSales University 2022 Golf outing, which raises money for student financial aid and scholarships. She is also a Member of the LifePath 25th Anniversary Annual Fundraiser, which serves adults with physical and developmental disabilities in 88 locations across the region.

*We play
to our
strengths so
you can play
to yours.*



Previously, Jennifer served on the board for the Pennsylvania Higher Education Assistance Agency and as chairwoman of the Finance Committee for the Team Pennsylvania Foundation, an organization that helps bridge the gap between the private sector and government to help businesses expand and create jobs. She also acted as a government liaison for the Program for Women and Families, a nonprofit organization dedicated to helping victims of domestic violence.

A lifelong resident of Allentown, Jennifer earned degrees in government and economics from Lehigh University.

OUR CLIENTS

You can tell a lot about a person by the company they keep.

HEALTH ON WHEELS™



As an industry leader in EMS, transportation and community health resources, Jenn and the Triad team have helped us build our brand with legislators and people of influence. Their efforts have shown quick and ongoing success in identifying significant funding opportunities. They have gone above and beyond - bringing new opportunities to help continue to invest in the health and well-being of our community.

› **Cetronia Ambulance Corps**



Here at DeSales, our mission is to inspire transformative learning. An aspect of our success is to identify opportunities to fund world-class programs and equipment. Jenn Mann has been a trusted partner, helping us to identify these opportunities, and ultimately helping us to fulfill our mission.

› **Equinox Benefits Consulting**



The Lehigh Valley Building Trades are committed to make our communities a better place to live, work and raise a family. Jenn Mann is a part of our team, helping us to identify opportunities where development is happening and ensuring that union labor is used. Together, we help keep money local, protecting our families and communities.

› **Lehigh Valley Building Trades**



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› **DeSales University**

*When you're with us,
you're one of us*

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JLMANNCONSULTING.COM

