

OUTGOING STATE REPRESENTATIVE JENNIFER MANN LAUNCHES JL MANN CONSULTING, LLC

Allentown, PA, November 27, 2012 – Outgoing State Rep. Jennifer Mann, D-Lehigh, a 14-year House veteran, announced today that she will launch a business-consulting firm in Allentown named JL Mann Consulting, LLC, effective Dec. 3, 2012.

As the firm's president, Mann will draw on her extensive experience as a state representative and a former small-business owner to serve as a counselor to companies of all sizes and industries. JL Mann Consulting (www.jlmannconsulting.com) will specialize in customized business solutions that help companies grow, including:

- Identification of growth opportunities
- Introduction to new markets and prospective clients
- Assessment and implementation of cost-saving measures
- Project management
- Talent evaluation and organizational development
- Additional support services, such as media guidance and public speaking

"It's time for a new challenge and the next chapter in my career," Mann said. "I'm really looking forward to serving businesses in a new way and using the skills and experience I've gained to help companies succeed."

Prior to serving in the House, Mann launched and managed a successful wireless telecommunications business in Allentown. That experience, combined with her legislative focus on business-friendly economic policies, gives Mann a unique understanding of the challenges and opportunities associated with entrepreneurship and business leadership.

Mann will use her vast national network to serve her clients as well as to continue to serve her community. She will remain on the board of the Arthritis Foundation of the Lehigh Valley, the executive board of the Minsi Trails Council of the Boy Scouts of America and the board of associates for the Allentown Art Museum, Muhlenberg College and Cedar Crest College.

Elected to serve her hometown of Allentown in her 20's, Mann was a state representative from 1998 to 2012, quickly earning a reputation as a skilled facilitator, consensus-builder and mentor. In 2008, her colleagues elected her to the post of Caucus Secretary, making her only the third woman to serve in a House Democratic

leadership position since the Pennsylvania legislature was formed in 1682. As a member of the national Democratic Leadership Council (DLC) Leadership Team, Mann served as chairwoman of the DLC's State Legislative Advisory Board and was named to the DLC's "100 to Watch" list in 2000.

Previously, Mann served on the board for the Pennsylvania Higher Education Assistance Agency and as chairwoman of the Finance Committee for the Team Pennsylvania Foundation, an organization that helps bridge the gap between the private sector and government to help businesses expand and create jobs. She also acted as a government liaison for the Program for Women and Families, a nonprofit organization dedicated to helping victims of domestic violence.

A lifelong resident of Allentown, Mann earned degrees in government and economics from Lehigh University.

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